# PART ONE

Building a community of people that supports women working to address environmental and humanitarian issues - Telling stories through beautiful, cinematic short films and still photographs.

**The Matriarchs** as an organization is first and foremost about a community, with the goals of uplifting and inspiring people globally, empowering women, creating more female role models, and creating real change in the world by supporting women who are doing important work.

Although we will also produce a long-format documentary film series (detailed below), which will come to an end – the community, which we have created, will be ongoing and will continue to feature women, working in both conservation and humanitarian fields, through short films, photographs and powerful blogs pieces.

This will ensure that the organization reaches its goal of making a marked difference as we encourage people to get involved, join the community, volunteer, visit the various organizations, support sustainable tourism, donate and support women in the work they are doing. By simply joining the community and sharing these women's stories – people will be helping and making a difference.

We are releasing blogs regularly to **The Matriarchs** community and we share these online through Instagram and Facebook. All the short format films are housed on YouTube and embedded on the website.

This is a community of women supporting women, and men supporting women – where we lift one another up, support and empower one another through visual storytelling of the highest standard.

**Find Our Content:** 







# **PART TWO**

## A documentary film series celebrating the women fighting for our planet - Telling stories through long format films produced at broadcast standard.

The second entity of **The Matriarchs** organisation is the production of a long-format documentary film series. This series will include six episodes, each roughly fifty minutes in length. This series will be produced with high production value, in keeping with **Black Bean Productions' (https://blackbeanproductions.com/)** award-winning work. The Matriarchs will combine cinematic visuals, unique access, and compelling storytelling to weave an immersive narrative that will keep you wanting more.

The series will feature six women working in diverse parts of Africa. Each episode will focus on one woman's journey and the wild icon she is fighting to protect. While **The Matriarchs** series will start in Africa, in the long-term we would like to expand for future seasons and feature women from all over the world who are working to address both conservation and humanitarian issues.

We want to change the face of conservation through this film series, reaching a younger, wider audience. It will go beyond; looking at what really happens behind-the-scenes, allowing the viewer to connect with our characters, Africa, and her precious wildlife like never before.

With the current global focus on women's rights and equality, this is the perfect time for new female heroes. These stories of feminine strength and determination are just what the world needs in the face of misogyny and gender bias seen on political stages and within the entertainment industry.

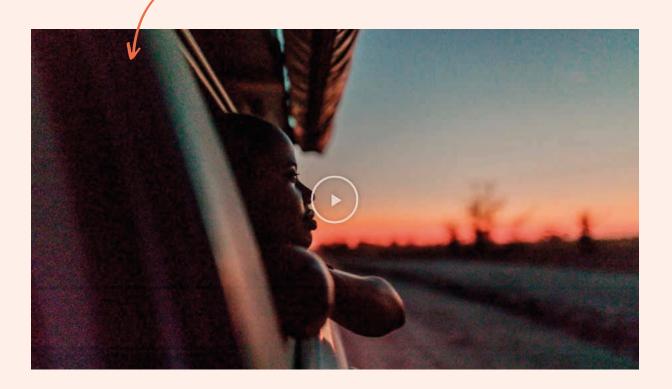
**The Matriarchs** is not just a documentary series, it is a call to action. Our Matriarch's stories will not end when the cameras stop filming, they will live on via our online platform where viewers can follow developments, interact with conservation organisations, expand knowledge around endangered species and support causes.

### **Our Characters:**

Sasha Lowuekuduk from Reteti, Kenya, "The Elephant Whisperer", Dr. Andrea Marshall from Marine Megafauna Foundation, Mozambique, "Queen of Mantas", Collet Ngobeni, from The Black Mamba Anti-Poaching Unit, South Africa, "The Black Mamba",

Maria Diekmann, from Rare and Endangered Species Trust, Namibia, 'Weird and Wonderful", Dr. Shivani Bhalla, from Ewaso Lions, Kenya, "The African Lioness", and Professor Anne Rasa, from Kalahari Trails, South Africa, "The Meerkat Mother"

# THE VISION FILM



# "If a woman finds an inner strength, then there's nothing that can stop her."

- Maria Diekmann

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